

**FREQUENT FLIERS - INDIA  
(NATIONAL & INTERNATIONAL)**

**LIST DESCRIPTION**

This list consists of Individuals flying frequently within India and abroad for Business or leisure. The list consists of **63,000 frequent fliers travelling abroad** and **285,000 frequent fliers who travel within India**. In addition, it includes the information on airlines travelled on domestic and international sectors.

These frequent fliers also possess the affluence to purchase Magazines, High-end Products and services and are most affluent and privileged individuals with High Disposable Income, leading a privileged Life Style.

This list is recommended for publishers, travel-related offers, conference organisers, opportunity seeker offers, Investment offers, fundraising and many others. This list is updated regularly.

<b><u>QUANTITY:</u></b>	<b>International</b> <b>63,072</b>	<b>Domestic</b> <b>285,000</b>
<b><u>RENTAL</u></b>	US\$210 per	US\$200
<b><u>COST NETT:</u></b>	1,000	per 1,000

**SELECTIONS AVAILABLE:**

By nth name, flagging @ US\$5/1,000. By City, Gender, Airliner @ US\$10/1,000.  
Recency, @ US\$15/1,000.

**MINIMUM QUANTITY:**     **5,000 Names**

**ADDRESSING:**

Email at US\$20 Per List. Keycoding @ US\$5 per 1,000.

**DELIVERY:**     2 Weeks

**LETTERS SHOPPING:**

List supplied to approved lettershops for one-time use only. Copying is forbidden. List is seeded to detect unauthorised use.

Note:- Costs and counts are subject to change.